

# Worker Advancement Initiative

The **Worker Advancement Initiative** (WAI) serves people whose previous employment has not come back post-pandemic, as well as those who were not attached to or were not successful in the labor market prior to the pandemic, by offering subsidized employment and skills training opportunities with local employers for those eligible and appropriate. The program builds on the success of current transitional job programs in the state by launching a new, statewide effort to provide subsidized work opportunities to around 2,000 individuals.

## Training Services

- Work Experience
- On-the-Job Training
- Hard & Soft Skills Training

## Supportive Services

- Childcare Assistance
- Transportation Assistance
- Support of Training
- Housing Assistance
- Incentives

## Participant Eligibility

To be eligible for WAI funding an individual must be eligible to work in the United States and must fall into one of these four categories:

- ◆ Unemployed workers;
- ◆ Part-time workers;
- ◆ Underemployed workers\* to the extent that the recipient is providing job training or wrap around services to address negative economic impacts of the pandemic experienced due to a worker's occupation or level of training; or
- ◆ Incumbent workers\* to extent that the recipient is providing job training or wrap around services to address negative economic impacts of the pandemic experienced due to a worker's occupation or level of training.

For a comprehensive listing of what this program target population visit [www.wdbwcw.org](http://www.wdbwcw.org)

If you are a business interested in hiring a participant or want more information on how you may qualify please reach out. We look forward to aligning with West Central Wisconsin Workforce area partners with this project.

\*Who have experienced a negative economic impact due to the pandemic in their occupation or level of training.



West Central Wisconsin

**Workforce Development Board**

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The West Central Wisconsin Workforce Development Board (WCWWDB) is an equal opportunity employer/program service provider. This project is supported, in whole or in part, by ARPA funding awarded to the WI Department of Administration via the Wisconsin Department of Workforce Development. If you need assistance to access our services in a different language or need this material in an alternative format contact EO Officer Jon Menz at 715-235-8393x100. Deaf, hard of hearing, or speech impaired callers may reach us by using Wisconsin Relay Services at 711 or at 800-947-3529.

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